

<b>Committee(s):</b> Communications & Corporate Affairs Sub-Committee	<b>Dated:</b> 19/04/2023
General Purposes Committee of the Court of Aldermen	15/05/2023
<b>Subject:</b> Mayoral Theme 2023-24 – Alderman Michael Mainelli (subject to election)	<b>Public</b>
<b>Which outcomes in the City Corporation’s Corporate Plan does this proposal aim to impact directly?</b>	3, 5, 7, 8, 10, 11
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>N</b>
<b>If so, how much?</b>	N/A
<b>What is the source of Funding?</b>	N/A
<b>Has this Funding Source been agreed with the Chamberlain’s Department?</b>	N/A
<b>Report of:</b> Caroline Jack, Executive Director Private Secretary to the Lord Mayor Bob Roberts, Deputy Town Clerk	<b>For Discussion</b>
<b>Report author:</b> Benjamin Dixon, Town Clerk’s	

### Summary

1. This report outlines the proposed 2023-24 Mayoral theme which will be championed, subject to election, by the Lord Mayor of the City of London, Alderman Michael Mainelli.
2. The Mayoral theme – **Connect to Prosper** – will bring together thought leaders from the scientific, academic and business worlds to demonstrate how the City’s strengths and leadership can help to solve global challenges.
3. This report sets out the high-level theme for consultation. A final report will be provided in June/July which will set out a final version of the theme and the activities that will be undertaken during the Mayoral year.

### Recommendation

4. Members are invited to note the draft Mayoral theme and provide comments.

### Main Report

#### Background

5. The Mayoral theme identifies the key areas of focus to be championed, convened around and communicated by the Lord Mayor during their term of office.
6. The theme does not encompass every activity during the Mayoral year but sets out where the Lord Mayor will provide additional focus and profile within the wider context of corporate activities.

## Mayoral Theme Proposal

7. *Connect to Prosper* will bring together thought leaders from the scientific, academic and business worlds to demonstrate the City's strengths in solving global challenges.
8. The Mayoral theme will showcase the City's leadership role as *the world's coffeehouse*, where connections between people, firms and institutions lead to new ideas and inventions that benefit the world.
9. The theme will emphasise the City's strengths:
  - We are connected – The City of London is the world's most successful concentration of knowledge connections both locally and globally. More than 40 learned societies, 70 universities and 130 research institutions surround the City.
  - We have major talent clusters – Knowledge-based businesses thrive when they cluster and have access to talented people, financing and markets. The Mayoral year will highlight this in line with the Competitiveness Strategy.
  - Things happen here – The Mayoral year will showcase the City's inventiveness through demonstrations and experimentation.
10. The Mayoral theme will be split into three pillars of activity. The pillars will be matched against groupings of the UN Sustainable Development Goals (SDGs), representing the major challenges facing the world, which the City of London can help to answer: Posterity & Planet, People & Possibility and Prosperity & Productivity.
11. There will be read across to the Corporate Plan but also to key elements of the Competitiveness Strategy. This will ensure that there is a clear link between activity and the Corporation's ambitions on, e.g. green finance, technology etc.

THEME PILLARS	UN SUSTAINABLE DEVELOPMENT GOAL	CORPORATE PLAN LINK	COMPETITIVENESS STRATEGY
POSTERITY & PLANET:	6: Clean water & sanitation	Businesses are trusted and socially and environmentally responsible	NURTURE: Mainstream sustainable finance as core UK offer
	7: Affordable & clean energy		
	11: Sustainable Cities & Communities	We have clean air, land and water and a thriving and sustainable natural environment	NURTURE: Build UK profile as the global destination for green and impact finance.
	13: Climate action		

	14: Life below water		
	15: Life on land		
<b>PEOPLE &amp; POSSIBILITY</b>	1: No poverty	<p>People have equal opportunities to enrich their lives and reach their full potential</p> <p>We have access to the skills and talent we need</p> <p>We inspire enterprise, excellence, creativity and collaboration</p>	<p>REDUCE FRICTIONS: Increase access to FPS talent</p> <p>RETAIN: Increase inclusion in the sector</p>
	2: Zero hunger		
	4: Quality education		
	5: Gender equality		
	8: Decent work & economic growth		
	10: Reduced inequalities		
<b>PROSPERITY &amp; PRODUCTIVITY</b>	9: Industry, innovation & infrastructure	<p>We are a global hub for innovation in financial and professional services, commerce and culture</p>	<p>NURTURE: Integrate technology across UK FPS</p> <p>ATTRACT: Drive growth for FPS-tech and Green tech across the UK</p> <p>NURTURE: Support FPS-tech to scale</p>
	12: Responsible consumption & production		

12. The Mayoral year will seek to:

- **Convene** experts and industry leaders highlighting and promoting new ideas and solutions.
- **Promote** the City's strengths and ability to meet global challenges through major set-piece events and engagement, including through COP28 in UAE, hosting a Net Zero Delivery Summit at Mansion House in 2024 and promoting Global Investment Futures and Financing for Growth, shaping the future of London's FPS sectors.
- **Showcase** the City's inventiveness through a Lord Mayor's Demonstrators programme. This programme will promote experimentation as a way of solving global challenges.

### Implications

Strategic implications – Link with Corporate Plan outcomes 3, 5, 7, 8, 10, 11 & Competitiveness Strategy as set out above.

Financial implications - None

Resource implications - None

Legal implications - None

Risk implications - None

Equalities implications – None

Climate implications - None

Security implications - None

## **Conclusion**

The Mayoral theme will undergo further development over the coming weeks before being brought back before Members in June and July. That report will set out a final version of the theme and what activities will take place in pursuit of the theme during the Mayoral year.

## **Benjamin Dixon**

Head of the Policy Unit, Office of the Policy Chairman

E: [benjamin.dixon@cityoflondon.gov.uk](mailto:benjamin.dixon@cityoflondon.gov.uk)